

## Privacy Statement Effective as of April 7, 2015

Viseven Europe OÜ (“Viseven Europe”, “Viseven”, or the “Company”, “We”, “Us”, “Our”) is committed to secure and trustworthy Internet commerce and the individual’s right to privacy. This Privacy Statement describes Viseven Europe’s information practices.

### 1. Web Sites Covered

This privacy statement covers the information practices of the Web sites and Services that link to this Privacy Statement: [viseven.com](http://viseven.com), [ewizard-detailing.com](http://ewizard-detailing.com), [cobalt-engine.com](http://cobalt-engine.com) (collectively referred to as “Viseven Web sites”, “the Company’s Web sites”). The use of information collected through Our Web sites shall be limited to the purpose of providing the service for which the Customer (i.e., life sciences company) has engaged Viseven Europe.

The Company’s Web sites may contain links to other web sites. Viseven Europe OÜ is not responsible for the information practices or the content of such other web sites. If you submit personal information to any of those sites, your information is governed by their privacy statements. We encourage you to carefully read the privacy statement of any web site you visit.

Our Web sites also include Social Media Features, such as the Facebook, Twitter, Google+, LinkedIn, Xing buttons. These Features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the Feature to function properly. Your interactions with these Features are governed by the privacy statement of the company providing it.

### 2. Information Collected

When expressing an interest in obtaining additional information about Viseven Europe’s products or accessing secure areas of our Web sites, Viseven Europe requires you to provide the following personal information, such as:

- Name, company name, email address, mailing address, phone number
- Login and password (credentials for access to your personal accounts or instances)

As you navigate the Company’s Web sites, Viseven Europe may also collect information through the use of commonly used information-gathering tools such as cookies. Information collected includes standard information from your web browser such as your Internet Protocol (IP) address, browser type, operating system, referring/exit pages, links clicked, and actions taken while browsing.

### 3. Use of Information Collected

Viseven Europe OÜ uses the information collected from our Web sites to perform the services requested. For example, we may use this information to:

- Send requested product or service information
- Send product updates
- Respond to customer service requests
- Administer your account
- Send newsletters
- Send marketing communications
- Respond to questions and concerns

- Improve our Web site and marketing efforts
- Conduct research and analysis

## 4. Web Site Navigational Information

Viseven Europe OÜ utilizes commonly used information-gathering tools, such as cookies, to collect information as you navigate the Company's Web sites ("Web Site Navigational Information"). This section describes the types of Web Site Navigational Information that may be collected on the Company's Web sites and how this information may be used.

### *Cookies*

A cookie is a small text file that is stored on a user's computer for record-keeping purposes. We use session cookies to make it easier for you to navigate our site. A session ID cookie expires when you close your browser. Cookies enable us to track and target the interests of our users to enhance the experience on our site. Enabling these cookies is not strictly necessary for the website to work but it will provide you with a better browsing experience. You can delete or block these cookies, but if you do that, some features of this site may not work as intended.

### *Log Files*

As is true of most web sites, we gather certain information automatically and store it in log files. This information may include internet protocol (IP) addresses, browser type, referring/exit pages, operating system, date/time stamp, and/or clickstream data. We may combine this automatically collected log information with other information we collect about you. We do this to improve services we offer you.

## 5. Sharing of Information Collected

We will share your personal information with third parties only in the ways that are described in this Privacy Statement. We do not sell your personal information to third parties.

We may provide your personal information to companies or their Web sites that provide services to help us with our business activities such as customer support or billing for our services. These companies are authorized to use your personal information only as necessary to provide these services to us.

## 6. Public Forums, Blogs or Chat Rooms

Viseven Europe may provide bulletin boards, blogs, or chat rooms on the Company's Web sites. Any personal information you choose to submit in such a forum may be read, collected, or used by others who visit these forums, and may be used to send you unsolicited messages. Viseven Europe is not responsible for the personal information you choose to submit in these forums.

## 7. Communications Preferences

Viseven Europe OÜ offers customers and visitors who provide contact information a means to choose how the Company uses the information provided. You may manage your receipt of marketing and non-transactional communications by clicking on the "unsubscribe" link located on the bottom of the Company's marketing emails.

## 8. Customer Data

Viseven Europe's Customers may electronically submit data or information to the Services for hosting and processing purposes ("Customer Data"). Viseven Europe will not review, share, distribute, or reference any such Customer Data except as may be required by law. Viseven Europe may access Customer Data only for the purpose of providing the Services, preventing or addressing service or technical problems, at a Customer's request in connection with Customer support matters, or as may be required by law.

Viseven Europe OÜ may transfer personal information to companies that help us provide our services. Transfers to subsequent third parties are covered by the provisions in this statement regarding notice and choice and the service agreements with our Customers.

### *Data Retention:*

Viseven Europe will retain your information (including Customer Data we collect on behalf of our Customers) for as long your or that Customer's account is active or as needed to provide you services, and as necessary to comply with our legal obligations, resolve disputes, enforce our agreements, or as otherwise reasonably necessary for our business purposes.

## 9. Security

The security of your personal information and our Customers' information is important to us. We follow generally accepted industry standards to protect the personal information submitted to us, both during transmission and once we receive it. No method of transmission over the Internet, or method of electronic storage, is 100% secure, however. Therefore, we cannot guarantee its absolute security. If you have any questions about security on our Web sites, or within our products and services, you can contact us at [support@viseven.com](mailto:support@viseven.com).

## 10. Changes to this Privacy Statement

Viseven Europe OÜ reserves the right to update this Privacy Statement to reflect changes to our information practices. We will provide notification of material changes to this statement through the Company's Web sites or to our Customer via email prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.

## 11. Contacting Us

Questions regarding this Privacy Statement or the information practices of the Company's Web sites should be directed to Viseven Europe as follows:

Mail:

Privacy

Viseven Europe OÜ

Rävala pst 5, Tallinna linn, Harju maakond, 10143 Estonia

Email: [info@viseven.com](mailto:info@viseven.com)